The 5 Cs of Acknowledgment

1. **Consciousness**: Become *Conscious* of the acknowledgments and gratitude that you already have in your mind and spirit. They really are already there!

2. **Choice**: It is your *Choice* whether to deliver the acknowledgment or to merely keep it floating around in your mind. Choose yes whenever possible!

3. **Courage**: It is courageous to deliver a heartfelt and authentic acknowledgment. If you feel nervous or embarrassed and that you need to summon up *Courage*, you know you are on the right track!

4. **Communication**: Figure out the best way to reach your recipient. There are so many ways to do so. It is simple to *Communicate* your gratitude and appreciation in whatever form you choose — anything from Skype to skywriting.

5. **Commitment**: Once you witness the benefits of grateful appreciation, see your people come alive, take more initiative and work with passion and engagement, *Committing* yourself to being a Grateful Leader and acknowledging people from your heart and spirit becomes easy and logical.